



Thoroughly Modern Millie

Playbill Advertising Information Sheet

AD PRICING SCHEDULE:

Cost	Description	Size
\$600	Full-Color, Full Page, Back Cover	4.9" w x 7.9" h
\$500	Full-Color, Full Page, Inside Front Cover	4.9" w x 7.9" h
\$450	Full-Color, Full Page, Inside Back Cover	4.9" w x 7.9" h
\$300	B&W, Full Page, Inside Pages	4.9" w x 7.9" h
\$200	Half Page	4.9" w x 3.94" h
\$115	Quarter-Page Ad	2.45" w x 3.94" h
\$60	Eighth-Page Ad	2.45" w x 1.97" h

DESIGN INFORMATION:

- All ads will be in black & white, with the exception of the Outside and Inside Cover Ads.
- All ads will be enclosed in a box with a 1 pt black line.
- If you desire help in designing your ad, please contact our Graphic Artist:
Debbie Garrick 757.535.7026 or playbillad@theatrxproductions.com before the deadline.

SUBMISSION INFORMATION:

- Submission Deadline: **April 23, 2010** (*Post marked by this date if by mail*)
- Submit by mail: Theatrx Productions, Inc.
821 Sunnyside Drive, Suite L
Virginia Beach, VA 23464
- Or submit by email: **playbillad@theatrxproductions.com**
- Submit artwork in one of the following formats:
 1. **Digital file** - pdf / jpg / tif / eps / bmp files are acceptable. (*Please no Publisher or Corel files*)
 2. **Hard Copy** - camera ready and/or original art. (*Please no Prints from inkjet and laser printers.*)

IF YOU HAVE QUESTIONS OR NEED MORE INFORMATION:

"Thoroughly Modern Millie" Playbill Ad Coordinator:

Jacque Six.....757.636.9886.....hlfdozen6@netzero.net

Playbill Graphic Artist:

Debbie Garrick.....757.535.7026.....debbie@theatrxproductions.com



Hold your breath because here comes

“Thoroughly Modern Millie”

in a magical mythical musical set in the roaring twenties when bobbing your hair and rolling your stockings was considered daring.

Each patron will receive a playbill (program) that will include ads from local businesses and congratulatory “Shout Outs” from the family and friends of the performers.

This is a wonderful opportunity to get the word out about your business and show your support for the finest family community musical theatre in Virginia Beach.

If you or anyone you know is interested in placing an ad in the Theatrix playbill, please email:

Jacquie Six (Playbill Ad Manager)

hlfdozen6@netzero.net

757.636.9886

FULL-PAGE ADS

(4.9 x 7.9)

\$300 (B&W, Inside pages)

(\$600 Full-Color, Back Cover)

(\$500 Full-Color, Inside Front Cover)

(\$450 Full-Color, Inside Back Cover)

HALF-PAGE AD

(4.9 x 3.94)

\$200

QUARTER-PAGE AD

(2.45 x 3.94)

\$115

EIGHTH-PAGE AD

(2.45 x 1.97)

\$60



821 Sunnyside Drive, Suite L
Virginia Beach, VA 23464

757.523.0876

www.TheatrixProductions.com